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Holiday Inn By the Bay Offers Wireless Broadband Internet Access to Customers

Service and Technology Provided by Time Warner Cable of Maine and SOHOfware

Portland, ME, October 3, 2002 – The Holiday Inn By the Bay joins the 2.5% of North American hotels that offer broadband services to customers. The hotel is now offering customers wireless broadband service, thanks to SOHOfware Public Access Network (SPAN) products and Time Warner Cable of Maine's Road Runner Business Class.

How it works:

Each floor of the hotel including the Holiday Inn's Convention Center has wireless coverage available, via strategically placed wireless access points. To access the service, customers use a simple device, known as a Wireless to Ethernet client, which connects to the Ethernet port on any laptop, and allows access without the need to change settings or load additional software. The wireless network at the Holiday Inn is also fully compatible with the 802.11b wireless standard, that is becoming ever more popular, and now integrated into a large percentage of new laptops. This functionality now offers guests the ability to roam throughout the hotel's convention areas with their laptops, all the while being connected to the Internet. The broadband connection, which is a dedicated 2MB connection, is supplied by Time Warner Cable of Maine. The service is easy to use and cost effective without compromising the speed broadband customers have come to expect.

"Our SOHOfware Public Access Network (SPAN) solutions are being used by a growing number of Service Providers, such as Time Warner Cable of Maine, because they are more cost-effective, flexible to deploy, and easy to manage than traditional wired solutions," said Jens Hennings, Director of Sales for SOHOfware. "And Wireless is quickly becoming the networking standard of choice, so our solutions offer the mobile user all of the convenience and flexibility that they have come to expect from this technology, wherever they go. It's really bringing us to a point where Technology and Lifestyle intersect."

"The benefit to local Hotels and Convention centers is immense. The ability to offer broadband services to guests, as well as business clients increases revenue potential and enhances the amenities offered," said Lance Bell, Commercial Services Sales Manager for Time Warner Cable of Maine

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Currently Road Runner Business Class services 3,100 local Maine commercial accounts offering high speed broadband connections and web related products.

Time Warner Cable of Maine (www.twmaine.com) serves 110,000 customers in York, Cumberland, and Aroostook Counties. It is a division of AOL Time Warner Inc. (NYSE:AOL).

About SOHware

SOHware, Inc. was founded in 1990, and its innovations have paced the development of the wireless broadband networking industry since 1996, when it introduced the first generation of CableFREE wireless networking products. The company continues to meet the demand for next generation networks that extend the reach of broadband access to SMBs, SOHO, MxUs, hot spots, institutions, branch offices and telecommuters, through best of breed wireless, LAN and WAN products. More than 1 million North American broadband subscribers are powered by SOHware wired and wireless networking products. For more information please visit www.sohware.com.

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