

SOHware and AscenVision Announce Strategic Co-Marketing for Multi-Homing Load Balancers

SOHware to Target North America Market with BroadLink™ Family

Santa Clara, CA, March 29, 2006 – SOHware, an integrated wireless systems pioneer, and AscenVision Technology, a leading supplier of intelligent WAN networking products jointly announce a strategic relationship to market AscenVision's multi-homing load balancers in N. America. Under the agreement, SOHware will pursue opportunities through its VAR and Service Provider (CSP) channels using the BroadLink™ family name. The addition of BroadLink™ brings advanced WAN management capabilities to SOHware's solution portfolio, allowing VARs and Service Providers to offer their customers enhanced bandwidth efficiency and Class-of-Service reliability.

A single lease line leaves the network vulnerable to loss of service, an intolerable cost for today's highly Internet-reliant business users. At the same time, not all traffic is of the same importance. For the SMB, the ability to route traffic to the appropriate service connection based on priority, time of the day, traffic type and bandwidth requirements can result in significant savings in service costs. BroadLink™ integrates advanced multi-homing, load balancing and bandwidth management features that guarantee connection reliability and reduce the cost of using carrier lease lines. Rather than invest in an additional T1 line, businesses can more cost effectively scale their WAN services by provisioning less costly DSL and intelligently directing inbound and outbound traffic to these links based on priority criteria. As a result, the WISP who operates public access networks at hotels, hotspots, and multi-tenant (MTU) communities is able to maximize subscriber ROI by increasing subscriber satisfaction, reducing churn, and gaining the ability to cost effectively offer higher margin Service Level Agreements (SLA).

Inbound Access Reliability

BroadLink™ constantly monitors the health of each WAN link, and utilizes multi-homing to maintain high availability access for inbound traffic. As opposed to more costly and complex BGP based multi-homing, BroadLink™ utilizes DNS based SwiftDNS™, an effective multi-homing strategy that is far more cost effective for small and medium business. The resulting inbound connection reliability maintains e-commerce activity more cost effectively for business partners and clients who access corporate resources.

Outbound Traffic Optimization

More efficient bandwidth usage is achieved through load balancing and bandwidth management of outbound traffic when accessing multiple WAN connections. BroadLink™ manages the most efficient path for different types of traffic based on the status of each WAN link and the capacity of the connection;

a must for businesses who wish to support services such as VoIP and VPN. BroadLink™ then employs integrated bandwidth management to assure that essential traffic is allocated necessary bandwidth.

Strategic Relationship

Says SOHware's CEO, Dr. CT Wu, "We will increasingly focus on the aggressive growth of small and medium Communications Service Providers who need cost effective WAN reliability for their subscribers. BroadLink™ is the key portfolio component they are looking for." SOHware makes BroadLink™ available to IT VARs and Service Providers through SOHware's Partner-centric business model, eliminating 2-tier distribution and offering more compelling margins direct to partners.

"We are pleased to be working together with SOHware for a win-win situation." said Dr. CM Kuo, CEO of AscenVision. "With established track records in regions such as Japan, Western Europe, and APAC, SOHware can help us to extend our success to specific market segments in the US with huge potential for our intelligent WAN traffic management products."

About SOHware

SOHware provides BroadLink™ and other integrated networking solutions that conform to OACIS™ open architecture through a Partner-Direct channel for SMB, hospitality and MTU property networks. SOHware solutions offer innovative, business-class features combining the performance, ease of use, and affordability demanded by the growing SMB and Small to Medium Service Provider (SMSP) markets.

About AscenVision

Founded in August 2000, AscenVision Technology is a leading network device and solution provider, with the corporate goal to ascend the network technologies with a vision to provide intelligent network solution to the mass market. By applying these technologies, AscenVision designs and builds highly reliable and efficient network appliances as network infrastructure building blocks to improve network management, security, and performance.

Contacts

Charles Tucker
Director of Marketing
SOHware, Inc.
Santa Clara, CA USA
408-565-9888 x2817
ctucker@sohware.com
www.sohware.com

Eric Wu
Business Development Manager
AscenVision Technology Inc.
San Jose, CA 95129, USA
408-705-1152
eric@ascenvision.com
www.ascenvision.com

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